



AKADEMIA
AD FUTURUM PER FONTES

The emblem

The emblem consists of various elements, all of which speak of Akademia's foundations and the products that he offers the community.



The most prominent symbol of the emblem is the **A**. The A stands for Akademia, but it also implies an important symbolic meaning. It also refers to Afrikaans. It is very important to note that the A stands on two legs, thus indicating that Akademia is deeply grounded. These two legs remind us of almost opposing things that stand in contrast, but at Akademia, this is exactly what is embraced, cherished and developed. There is a specific reference to a focus on the past, with its heritage, and the future, with its possibilities. Furthermore, the focus is on both world-class training – with the ultimate aim of career-directed skills – as well as a focus on deep education – with the ultimate aim of personal development, maturity, wisdom and identity.



The **diamond** is our family resemblance. Akademia is born from the Solidarity Movement. This trade union has a very specific and special place in our existence. This institution was made possible from the contributions of a lot of people. We always want to remember that because, to us, it brings an appreciation of the power of a community – especially in a community that cares. But the diamond is more than a family resemblance, it reminds us that we are part of a community, as well as from a community for a community. We are reminded that Akademia is not a goal on its own, but a means to an end. It reminds us that we exist to serve and not to be served. It makes us persevere in the vision of a healthy, confident, energetically trained and educated community at the southern point of Africa.



The next symbol is a **wreath** – not a laurel wreath, but an olive wreath. This wreath calls to mind the three ancient cities from which our civilisation is formed. Jerusalem as symbol of our Christian point of departure and foundation, Athens as symbol of our academic and philosophical heritage, and Rome as symbol of our structured civilisation as anchored in the law.



All of these symbols are encapsulated in a **shield**. The shield is an example of the steadiness, tradition and established identity of Akademia.

The joint structure of the emblem specifically indicates the following two key concepts:

1. The Christian conviction and the commitment to the development from tradition [olive wreath] forms the foundation of Akademia. It embraces the educational focus.
2. The direction of the influence and growth is upward and outward, as illustrated by the abstract arrow [letter A and diamond]. This element embraces the teaching focus.

In conclusion the motto: **Ad futurum per fontes**, which means "from the sources towards the future".

Loosely translated it means that we can brave what the future holds because we are empowered by our heritage of our past.