



# HANDBOEKLYS 2021

## BCOM (ONDERNEMINGSBESTUUR)

Module	ISBN	Titel	Outeur
EBEET150	9780141041339	<i>Justice: What's the right thing to do?</i>	Sandel, M.
EBEKO150	9780190741396	<i>Business communication (2de uitgawe)</i>	Daniels, H. et al.
EBEBS260	9780190751876	<i>Marketing (6de uitgawe)</i>	Lamb, C.W. et al.
EEKON150	9780620771986	Interaktiewe boek op SWOT-platform	Student koop boek direk op SWOT-platform aan: <a href="https://www.vanschaik.com/ebook/5eda30b45ad8a/">https://www.vanschaik.com/ebook/5eda30b45ad8a/</a>
EEKMT150	9781285866314	<i>Quantitative methods for business</i>	Anderson, D.R. et al.
EEKBS260	9780627035937	<i>Entrepreneurship: A South African perspective</i>	Nieuwenhuizen, C. & Nieman, G.
EFFPB260	Akademia handboek	<i>Finansiële bestuur</i>	Botha, T. & Steyn, P.J.N.
EFIRK250	9780639009704	<i>Rekeningkunde: Alles-in-een</i>	Cornelius, L. & Weyers, M.
EHREG150	9781485106302	<i>Algemene beginsels van kommersiële reg</i>	Schulze, W. & Kelbrick, R.
EIBIS150	9781473748446	<i>Principles of business information systems (3de uitgawe)</i>	Stair, R., Reynolds, G. & Chesney, T.
EINBS370	9781119379454	<i>Managing innovation: Integrating technological, market and organizational change</i>	Tidd, J. & Bessant, J.R.
EITBS370	9781260575866	<i>International business: Competing in the global marketplace</i>	Hill, C.
EMHAV260	9781485102700	<i>Human resource management and employment relations in SA: Contemporary theory and practice</i>	Du Plessis, A.J.
EONBS150	9781928226178	<i>Introduction to business management: Fresh perspectives</i>	Alsemgeest, L. et al.
EONBS260	9781485102298	<i>Contemporary management principles</i>	Brevis, T. & Vrba, M.J.
EONBS370	9780627036132	<i>The strategic management process: A South African perspective</i>	Lazenby, J.
EOPBS260	9781775789345	<i>Operation management: Global and Southern African perspectives</i>	Slack, N., Brandon-Jones, A., Johnston, R., Singh, H. & Pihlela, K.
EPRBS370	9780620647465	<i>Project management: A multi-disciplinary approach</i>	Steyn, H. et al.
EVVBU370	9781485125303	<i>Corporate governance handbook: Principles and practice</i>	Hendrickse, J.W. & Hefer-Hendrickse, L.
EVKBS370	9781285869681	<i>Purchasing and supply chain management</i>	Monczka, R.M.